

# Seminar 2010 Unit Promotions

## Monthly

### Girls Night out Inner Circle

Attend our Inner Circle Girls night out each month at my house for fun and surprises...  
By accomplishing either the Inner Circle or Elite inner circle

#### Inner Circle

Complete one of the following to attend our Girl's Night out at Pam's house:

Complete a **Power Start** (30 faces in 30 days)

Complete **6** marketing conversations with evaluations turned in (either by yourself or with my help)

Place a **\$600** wholesale order by the **15th** of the month (also earns you a gift and attendance at our P&P **NEXT**

**BIG STAR** reception each month

Add **one** new team member

#### **PRIZE:**

Newsletter Recognition, Website Recognition, Invitation to attend Special Conference Call, Attendance at our local girl's night out inner circle party at my house

#### Elite Inner Circle

Complete all **4** and you will earn your **Power Start Plus Pin AND have a special gift** awaiting you at your dinner plate when you arrive at Pam's. If you are out of town, we will mail your gift.

Complete **12 PSP's in a row** and earn your choice of a Designer handbag, or a Tiffany's bracelet.

#### **PRIZE:**

Front Page Newsletter Recognition, Website Recognition, Power Start Plus pin, Invitation to attend Special Conference Call, Attendance at our local girls night out inner circle party at my house

#### POWER STAR PLUS

Complete 12 PSP'S this year and earn a Designer handbag or a Tiffany's bracelet.

## Quarterly , Calendar

### Consistency Clubs

Be a consistent consultant and reap the rewards!

Order **\$200, \$400, or \$800** wholesale each month of the quarter (June-August, September-November, December-February, and March-May) and receive a Sneak Peek Preview Pack of the new products launching the following month!

**\$200 club – receive preview pack**

**\$400 club – receive preview pack + one full size retail product that is launching!**

**\$800 club – receive preview pack + gorgeous hand selected jewelry piece**

### Quarterly, star consultant

#### Customer Counts

trackable at the Mary Kay In touch online community under recognition/contests... contests.. Customers count 2010

Earn jewelry and recognition.. See intouch for details

#### Star Consultant Parties

We will have a party every quarter exclusive to all of our STAR CONSULTANTS!!!! These parties are al-

## Yearly

### Focus: Building A+ Customers

20 customers ordering \$500 a year is \$10,000 in sales! WOW! That is \$4000 profit for your family just from your reorders. Each month on the fourth Monday of that month, we will honor all of our customers and our hostesses from the past month. We will have a drawing for \$100 in FREE product from all the hostesses attending.

### POWER STAR PLUS

Complete 12 PSP'S this year and earn a Designer handbag or a Tiffany's bracelet.  
HAVE YOUR PICTURE FEATURED IN OUR NEWSLETTER AND ON LINE..

### Company national courts

Stay focused on our Company National Courts of Sales and Sharing

**1500** Wholesale a month keeps you on target and creates the 18,000 **wholesale**/36,000 retail needed to accomplish this awesome goal. Basically, at \$100 a face average, you will need to do 8 faces a week, or 2-3 parties..

### Party with a purpose

Join in our Company goal to do 5 MILLION parties this year.. More details to come but see our Party with a Purpose music online at In Touch.

### 50,000 STAR consultants

By being a star this year, contribute to our Units goal of **100** plus stars and our Company goal of **50,000** Stars per quarter

### Four Quarter star

Be a Star Consultant four quarters this year and Win Big at Seminar 2010

### Perfect Attendance

As a consultant, attend Seminar and Career Conference and have a Perfect Attendance award  
As a director, attend Leadership, Career Conference and Seminar

### Unit goals

100 STAR consultants.. And 100 new consultants this year...25 Red Jackets...

### Pacesetters Challenge..

Getting confused.. Stay on target for it all by building your own accountability under the In Touch community under recognition/contests.. Pacesetter challenge.. Online tracking from the 1st-15th.

## Narrow your focus

Want to stay on track? A confused mind does nothing.. So here it is:

Focus on Faces.. Power Start plus (30 faces/30 days and 6 marketing appts.) and that will participate in Party with a Purpose.. As you do that, you will add Customers that Count... when your customer count reaches the recognition level at 36 for the quarter... 12 a month..3 a week.. You will have retailed 3600 retail and have 1800 wholesale for the quarter.. A STAR consultant.. And by doing all that and offering the mk opportunity to all you facial, you will be in the Inner Circle.. Attending our monthly girls night out and our Quarterly STAR parties.. To do national courts, simply up your activity going for more faces... it all works together... YOU can do it.. A **TRACKED NUMBER GROWS...**

So what is the answer and where does it all start? Faces... Parties or group faces.. **EVERYTHING** comes from there!