

Tips for Using the New Face Case and Disposable Tray

A small amount of Starter Kits were recently sent out containing the new face cases and the new disposable trays. If you have a new Independent Beauty Consultant who received this, please instruct her to call her branch. The branches will handle sending out the correct disposable tray to the Beauty Consultants who were affected.

Regarding the launch of the new face case and disposable tray, we've heard both your excitement and concern on the new design. Please know we truly understand that change is hard, and we want to do everything we can to make it easier. We also want to provide you with the "whys" behind the change in design. Hopefully, this information will help you understand why the face case and disposable tray were redesigned. First, we heard requests from focus groups for a slimmer and lighter face case. The old face case was taking up too much room in the Starter Kit bag and adding a significant amount of weight to it. Secondly, we made adjustments to the face case to accommodate a new skin care class DVD to be included in future Starter Kits. The skin care class video is currently offered separately, but will soon be included as part of the education in the Starter Kit.

Again, we appreciate all of your feedback and hope these new materials will help you in your business. To help make the transition easier, here are a few suggestions you might want to try or modify, when using the new face case and disposable tray during skin care classes.

Using new disposable tray with old face case:

If you choose, you can still use your pink face case since the new disposable tray does fit in it. When placed horizontally, the new tray will fit with some room all around the edges.



Dispensing product in new disposable tray:

Using the products included in your Starter Kit, you may want to dispense the Miracle Set products in each of the smaller, horizontal wells starting from top (closest to mirror) to bottom, in the order you discuss during your skin care class. It's a good idea to start with a small amount (such as a pea-size dollop) of each product. Your applicators, cotton ball etc. can be placed in the long, vertical well.



If you plan on demonstrating more products in your skin care class than shown above, you might want to consider the following options.

- Dispense two products in each of the smaller, horizontal wells.
- Dispense multiple products in the long, vertical well and place applicators alongside the face case.
- Use two disposable trays, switching out the trays or leaving one alongside the face case.

Pre-packing your Quick Zip bag with the new face case:

To help prepare for skin care classes, you might want to consider pre-packing your Quick Zip bags with each of the following items.

- Face case with disposable tray
- Customer Profile (folded in half)
- Disposable facial cloths, cotton balls, etc.
- Classic Look Card
- Applicators
- Headband, hair barrette, etc.
- Pen

But of course, how you choose to use your face case and disposable tray is really up to you. I know that everyone has her own individual way of preparing for a class, and we hope this gives you a few ideas!