

CelluShape Challenge, How it Works!

Call your customers and have them take the CelluShape challenge

Here's what you do:

1. Show her the before and after results photo to get her excited
2. Send her the challenge sheet
3. Complete the first portion of the survey before she starts applying CelluShape
4. On her fourth week, call and complete the second portion of the survey
5. On her eleventh week, call and complete the last portion of the survey
6. Thank her by offering her a free gift for taking part in the challenge
7. Ask for referrals, tell her she can receive CelluShape at a discount for just referring (you choose the amount) friend(s) to take part in the challenge
8. Yes you can!

CELL-U-SHAPE WORKS!!!
Cell-U-Shape use after 6 weeks
on her Left Arm only!! WOW!!!





CelluShape Challenge get excited!

I am so excited that you have decided to take part in the CelluShape challenge! All you need to do is follow the steps listed below for 11 weeks. On your fourth week, I will call you and ask you a few questions on the firmness of your skin, hydration level, smoothness, etc. I will also call you with the same questions on your eleventh week.

Get excited, you are about to enter into the younger, firmer, smoother feeling skin zone!!

Directions

In the morning, gently massage TimeWise® Cellu-Shape Daytime Body Moisturizer into skin over entire body, avoiding the face. In the evening, gently massage TimeWise® Cellu-Shape Nighttime Body Gel into cellulite-prone areas of the body.

Facts! Get the Scoop on CelluShape!

HOW DOES THE TIMEWISE® CELLU-SHAPE CONTOURING SYSTEM WORK?

The system's powerful mix of ingredients, including botanicals, helps level out lumps and bumps and leaves skin feeling perfectly hydrated all day long. And there's no need for any heavy-duty rubbing — just gently massage into skin as you would a body lotion. Extensive testing in our Mary Kay Skin Care Laboratories found that the innovative ingredients:

- Reduce the amount of cellulite-causing cells.
- Stimulate cellular activity.
- Strengthen the skin's support system so cells are less able to break through and cause dimpling on the surface.

WHAT MAKES THE TIMEWISE® CELLU-SHAPETM CONTOURING SYSTEM DIFFERENT FROM OTHER ANTICELLULITE BODY PRODUCTS?

The TimeWise® Cellu-Shape Contouring System works day and night to fight cellulite with an advanced, multitargeted approach. TimeWise® Cellu-Shape Daytime Body Moisturizer is a supercharged formula that stimulates cellular activity, significantly increases the skin's hydration level and begins the firming and toning process. TimeWise® Cellu-Shape Nighttime Body Gel completes the firming and toning process, strengthening the skin's support system in problem areas so the visible signs of cellulite are minimized. It also moisturizes the skin so it feels silky-smooth to the touch. Plus, there's no need for heavy-duty rubbing with either product — just gently massage into skin as you would a body lotion.

HOW SOON WILL I SEE RESULTS FROM THE TIMEWISE® CELLU-SHAPE CONTOURING SYSTEM?

The sooner you start using the daily system, the quicker you'll see results. In addition to the dramatic benefits seen by dermatologists in clinical testing, in consumer testing, 6 out of 10 women saw skin that was significantly firmer, more toned and smoother in just 3 weeks.

For taking part in this challenge, you will receive a free gift. Refer a friend to take part in this challenge, and receive the CelluShape Contouring System at a discount!



TimeWise Cellu-Shape Results

Name _____

Phone _____

Starting Date _____

How do you feel about the condition of your skin at present _____

	1-3 Needs Attention	4-5 Average	6-8 Good	9-10 Exultant
1. Firmness	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2. Smoothness	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3. Hydration	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4. Measure both thighs.	Left	Right		

What would you most like to improve about your skin by using Cellu-Shape _____

• 4TH WEEK CALLING DATE:- _____

	1-3 Needs Attention	4-5 Average	6-8 Good	9-10 Exultant
1. Firmness	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2. Smoothness	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3. Hydration	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4. Measure both thighs.	Left	Right		

Do you feel there has been any change to your skin? Yes Not Sure No

• 11TH WEEK CALLING DATE:- _____

	1-3 Needs Attention	4-5 Average	6-8 Good	9-10 Exultant
5. Firmness	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6. Smoothness	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
7. Hydration	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
8. Measure both thighs.	Left	Right		

Do you feel there has been any change to your skin? Yes Not Sure No

What is the most important improvement you've achieve over the last 11 weeks? _____

Would you like to continue using Cellu-Shape and get even more results? _____